

Summer 2007

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The School of Industrial Design's 29th annual graduation exhibition, titled Open Up To Design, featured more than 40 major projects designed by the largest graduating class of the school. Among the project prototypes on display in April were (left) new and better equipment for Ontario's fire fighters by Colin Roberts, and (right) innovative designs for Canadian Paralympians by Gill German.



School of Industrial design graduates Colin Roberts (left) and Gill German.

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Alumni were invited to a special viewing, featuring speaker Richard Kuchinsky, BIDID/01, on marketing, branding and competing in the shoe design world. Founder of the Directive Collective, a progressive footwear and brand design consultancy in Toronto. Kuchinsky has worked as footwear department manager for hummel International A/S and Bata. He is also the creator of First Pullover, a footwear design resource blog.

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